

Association Activity (Suprayoga Prapti) on Ecopreneurs Arena

Date: 25/07/2025

Organized by: Department of BBA

Academic Year: 2025-2026

Report:

The Department of Business Administration organized an association activity titled "Suprayoga Prapti" under the theme "Ecopreneurs Arena", aimed at promoting eco-conscious entrepreneurial ideas among students. The event commenced with a warm welcome to the Chief Guest, Dr. Preeti Prabhakaran, Head-in-Charge of the Department of BBA-HA (Hospital Administration), followed by a peaceful and reflective note of prayer.

The competition witnessed enthusiastic participation from students of 1st, 2nd, and 3rd year BBA, forming 10 teams, with each team comprising 6 to 8 members. Participants presented innovative product ideas that were not only eco-friendly but also held practical value for society. Some of the creative and sustainable ideas included: Seed note, Healthy, nut-based snacks, Mud water bottles with unique natural artwork, Edible cutlery items, Bamboo speakers, Eco-friendly skincare products etc.,

The competition concluded with the announcement of winners by the Chief Guest. The first place was awarded to Yashomati, Rishika, Azra, Nigar, and Priyanka from 1st BBA. The second place was secured by Monika, Harinisha, Dharshini, Yuvasri, Shakthi Uma and Haripriya from 1st BBA while third place was shared by two teams: Shalini, Thulasi, Sandhiya P, Vidya, Gulrani and Kalaiarasi.S from 3rd BBA and Kavipriya, Nikitha, Swetha and Harini from 1st BBA.

Following the results announcement, Dr. Renuga Devi, Head-in-Charge of the Department of Business Administration, shared valuable insights and feedback on the competition, appreciating the creativity and sustainability showcased by the students.

The event concluded with a vote of thanks, expressing gratitude to all participants, faculty members, and guests who contributed to the success of the program